



# Breastfeeding: Ancient Art —Modern Miracle



LA LECHE LEAGUE INTERNATIONAL  
2005-2006 ANNUAL REPORT  
[www.llli.org](http://www.llli.org)

# LLL History



From left to right: Mary Ann Cahill, Betty Wagner Spandikow, Mary Ann Kerwin, Mary White, Marian Tompson, Edwina Froehlich

Through a chance meeting at a picnic in the suburbs of Chicago, Marian Thompson and Mary White first became aware that women in their community needed help with breastfeeding. In October 1956, together with Mary Ann Cahill, Edwina Froehlich, Mary Ann Kerwin, Viola Lennon and Betty Wagner, they invited other friends and neighborhood women to the first La Leche League meeting. This birth of an idea

about a neighborhood resource took off and grew into an organization that now helps mothers around the world.

Breastfeeding is an ancient art that scientific research shows to be the cornerstone of lifelong health. Whether in an emerging or developed country, or in primitive conditions created by natural or man-made disasters, breastfed babies receive nourishment, and parents do not have to be concerned about sterilized equipment, the availability of artificial baby milk and clean water, or storage to prevent spoilage.

While breastfeeding is natural, it is a learned art. For generations, breastfeeding skills were passed on to women from their own mothers, aunts and neighbors. Unfortunately in 1956, this type of support was not widely available, and is still not available to many women in the 21st century. La Leche League International (LLL) continues to be there to fill this need because we know – and studies have shown – that women can breastfeed when they get the proper information and support.

## Our Mission



To help mothers worldwide to breastfeed through mother-to-mother support, encouragement, information and education, and to promote a better understanding of breastfeeding as an important element in the healthy development of the baby and the mother.



## Dear Friends,

Breastfeeding is an ancient art and a modern miracle. Most people now know breastfeeding is best for babies. Yet, with all the public education undertaken by governments, the medical community, the World Health Organization (WHO), and other groups, few women breastfeed for as long as research shows is optimum, abandoning the effort due to the lack of support and education.

La Leche League International is a much needed force throughout the world. We bridge the gaps between the medical community and the mothers who choose to initiate breastfeeding, making sure they are able to receive the mother-to-mother support they need to continue breastfeeding.

Each new mother deserves support, information and encouragement. In ancient times this support of new mothers came from older, experienced women. It takes time for mothers to learn to respond to baby's cues so babies can be nourished naturally from mother's breasts. Building a mother's confidence takes time, too. These are moments that cannot be hurried.

Our accredited volunteers, La Leche League Leaders, make time for mothers. Leaders patiently offer words of support, information and smiles of encouragement - exactly what mothers, babies and families need to breastfeed successfully. In this report of La Leche League activities from April 2005 through March 2006, you will find stories about La Leche League Leaders taking time to focus on meeting the needs of an infant and new mother. You will also find some of the amazing facts about breastfeeding that modern research has revealed.

While our dedication hasn't changed, our business practices must adjust. It was a difficult year financially for LLLI. Revenues from the 2005 International Conference and membership sales did not meet expectations. Early in 2006, there was a senior management change, and the LLLI Board was happy Barbara Emanuel stepped in as Interim Executive Director to help the organization move forward. We needed to cut costs and increase new revenue sources by learning from successful businesses and focusing on what La Leche League does best.

This year we started a strategic planning process that will highlight how La Leche League can build upon its strengths, and step away from programs and practices that no longer meet the needs of those we serve. We have also begun upgrading the computer technology used to keep our behind-the-scenes work on task and improve our online information delivery services.

La Leche League has a wonderful message that is needed more than ever in today's world. Thank you volunteers, donors, employees, consultants and friends for continuing your work and support so that more mothers, fathers and families hear our message!

The changes we make today that strengthen La Leche League financially and philosophically ensure that we will be able to continue to fulfill our core mission: helping mothers learn how to develop a successful breastfeeding relationship. As long as La Leche League exists, mothers will have the information they need to practice the ancient art of breastfeeding and tomorrow's children have a chance to grow up with the best of nutrition and feeling secure in loving arms.

Sincerely,

Marcia Lutostanski  
Chairman  
LLLI Board of Directors



La Leche League

# Helping Mothers with the Art of Breastfeeding



*La Leche League, through its network of Leaders and programs, help mothers to overcome modern obstacles to breastfeeding.*

## **Accredited Volunteers – the LLLI Leader**

Most LLLI Leaders provide breastfeeding information and support to mothers at monthly meetings. Meetings are safe and welcoming environments where mothers can learn about breastfeeding and share their experiences. Between meetings, mothers with questions can call or email Leaders. Today, LLLI Leaders around the world have embraced technology and have discovered new ways to help more women with questions and on-line community support.

## **Heroic La Leche League Leaders Provide Emergency Assistance**

Nowhere are the benefits of breastfeeding more apparent than during times of emergency. Human milk requires no production, storage or heating. All that is needed is a baby and a mother equipped with the information and support she needs to breastfeed.

In 2005, hurricanes slammed into the heavily populated south-eastern coast of the United States. LLLI accredited volunteers living in these areas of the country lost resource materials, such as the lending libraries that are available at LLLI meetings. These books provided the information mothers in the hard-hit areas needed, and in an act of kindness and concern, Leaders from around the world contributed information resources to those affected by the storm.

Leaders living in areas where evacuation shelters were located worked tirelessly to bring support and information about re-lactating in a crisis to mothers and health care personnel.

One such Leader was Anne Bennett, of Houston, USA, who helped evacuees temporarily living in cities in Texas. When Anne first realized that those relocated by the storms didn't have a clear understanding of the benefits of breastfeeding, she wrote and coordinated the production of a 30-second television public service announcement, with services donated by a professional

*“I’m glad I’ve learned so much about breastfeeding and parenting. Not only does it benefit my baby and me, it benefits my entire family.”*

—Fran Shio, Group mother, Hualien, Taiwan.

television commercial producer. The announcement, a collaborative effort with the African-American Breastfeeding Alliance, featured a woman nursing her baby. The mother stressed that, in times of crisis, breastfeeding can make the difference between life and death by offering a baby protection from disease and infection. The public service announcement directed mothers to an 800 toll-free helpline. Once they connected to the helpline, the mother could choose to contact a local Leader or the African-American Breastfeeding Alliance.

### New Directions and Springboards

Today, many mothers receive information about breastfeeding through LLLI publications and the LLLI website. LLLI publications are offered in several languages in both an electronic and paper format. Leaders have the opportunity to use cutting edge technology to enhance their ability to support mothers. On the LLLI website, information is available in Chinese, English, Italian, Russian and Spanish. Contact information for Groups around the world is also listed at

www.llli.org. For mothers who do not have access to a local Group or do not want to attend meetings, on-line Leaders are available to answer mothers’ questions.

Recognizing that some mothers want to have more frequent get-togethers than a monthly meeting, LLLI Leader Catherine Pardoe, along with another professional colleague, began the Baby Cafe™ in the United Kingdom, and Groups based on this model offer more frequent get-togethers, with a less formal “drop in style” that appeals to busy mothers.

In Northampton, UK, Leaders Ann Davison and Carolyn Markham were among those who used the new, more frequent format for information meetings. They reported that many pregnant and breastfeeding mothers dropped in to receive breastfeeding information. The new format has proved to be so popular that several Groups of accredited volunteers created publicity posters in English, Albanian and Somali, to target local ethnic minority Groups.

Although Leaders continue to lead monthly meetings, they found that, once the more frequent format had been established in their communities, the attendance increased in their more formal, monthly meetings.

### In the Modern World:

- Mothers are unaware of the need for information and support.
- Parents are uninformed about how to prevent their hospital from delaying the onset of breastfeeding or restricting breastfeeding altogether.
- Parents fear being judged for breastfeeding in public.
- Families succumb to unethical, aggressive formula advertising and distribution.
- Unfavourable legislation does not protect the rights of mothers to pump their breasts in the workplace.
- Societal, economic and/or family pressures exist for breastfeeding mothers to return to employment while their babies are young.
- Lack of support from uninformed family and friends undermines breastfeeding.

### Breastfeeding Help Comes in Many Languages

In 1956, when La Leche League began, all meetings were in English. Almost 50 years later, La Leche League meetings are conducted in many languages around the globe.

Argentinean born Silvina Makk, a Leader in Las Cruces, New Mexico, USA, started an all Spanish-speaking Group at the Women, Infants and Children (WIC) public health center because she believed that this setting and the language would appeal to a segment of society not normally reached in an English speaking culture, and she was right. There is a healthy number of attendees at the Spanish-speaking meetings, but she has learned that people are under the impression that women in countries such as Argentina are more likely to nurse their babies. In fact, the rate of breastfeeding in Argentina is low. It is more like the low rates experienced in the United States in the 1970s. According to Silvian, the switch to formula is based on the assumption that because

*“A millionaire’s baby who is not breastfed is less healthy than an exclusively breastfed baby whose mother is in the poorest social group.”*

— Professor J. Stewart Forsyth, Ninewells Hospital and Medical School, Dundee, Scotland, UK, 2006, quoted in the World Alliance for Breastfeeding Action Folder 2006.

formula is more expensive, it must be better. Heroic Leaders like Silvina Makk are there to dispel this myth.

Other meetings function in a multi-national fashion. Leader Brook A. Schumacher, MD, leads such a Group in Dhahran, Saudi Arabia. This diverse Group of women are in Saudi Arabia because their husbands work there. While the meetings are conducted in English, mothers often interpret the information to other mothers in Italian, Arabic, French and Hungarian. The Group in Dhahran has been in existence for almost 25 years.

Many La Leche League International books and pamphlets are translated into different languages. Leader Lavinia Belli heads the Spanish Translation Team. Lavinia was born in Nicaragua and has lived in the United States, Brazil, Spain and Belgium – and now lives in Norway, where she coordinates the translations network. She says of her team of translators: “Our Leaders do a great job. They are accurate, quick, highly educated women, and since they come from all over Latin America and Spain, we are able to get professional Spanish versions. Our translation network provides Spanish-speaking Leaders with access to the wealth of information that LLLI gathers and produces.”

### The Ancient Miracle of Breastmilk

- Breastfed babies have better cognitive development, higher IQs and better visual acuity.
- Babies breastfed for six months are 43% less likely to be overweight as children.
- Formula-fed babies have a 3.6 fold increase of hospitalization due to respiratory ailments.
- Human milk feeding reduces the risk of type 1 and type 2 diabetes.
- Breastfeeding protects against: ear infections, diarrhea, Sudden Infant Death Syndrome, allergies, asthma and some childhood cancers.

World Alliance for Breastfeeding Action.

### Leaders Help Strengthen Support for Breastfeeding in the Community

Fran Shio, a mother in the LLLI Group in Hualien, Taiwan, says that she was truly lucky to be able to attend a La Leche League International meeting. She states: “I joined LLLI when my baby was one month old. Through meetings, my instincts were reinforced and I discovered the path to a fulfilling motherhood. I learned how to treat my sore nipples and solve other breastfeeding problems.”

Fran Shio believes that, by choosing breastfeeding as a building block for her children’s lives, her entire family benefited. She hopes that Taiwan, known as “formula heaven,” can achieve a higher breastfeeding rate. She states: “If the sale of formula and formula advertisements were restricted, and if a growth curve for breastfed babies was added to parenting books, more mothers might be encouraged to breastfeed.”

Janedy Chen Shun-Chuan is a Leader in the LLLI Hualien Group. After taking Communication Skills workshops and the Peer Counsellor, Administrators training at the LLLI Conference in 2005, she began training Peer Counsellors who can help mothers through government programs and can train staff in the medical community. As an LLLI Leader, a Registered Nurse, and a trained Peer Counsellor Administrator, she is in contact with many people in her town and has great hopes of planting seeds of support for breastfeeding.

### LLLI publications gather breastfeeding information into print for parents, health care providers and volunteers

Over two million copies of THE WOMANLY ART OF BREASTFEEDING have been sold. The Publications Department also produces a bimonthly magazine for members and three quarterly publications for registered members, Leaders, Health Care Professionals and Alumnae, as well as a variety of pamphlets and tear-off sheets on specific breastfeeding topics.

The LLLI Publications Department, in conjunction with the External Relations and Advocacy Department, published HIRKANI’S DAUGHTERS: WOMEN WHO SCALE MODERN MOUNTAINS TO

*Infants who are not breastfed have a 21% higher post-neonatal infant mortality rate in the U.S. – US Dept. of Health and Human Services.*

COMBINE BREASTFEEDING AND WORKING. This book includes inspiring, personal stories from mothers around the world who have combined breastfeeding and working. It is a first of its kind for LLLI, extending the LLLI mother-to-mother outreach to a new audience.

Three other new LLLI books published in this fiscal year: MY CHILD WON'T EAT by Carlos González, ADVENTURES IN GENTLE DISCIPLINE by Hilary Flower, and THE POCKET GUIDE TO THE BREASTFEEDING ANSWER BOOK by Nancy Mohrbacher. THE POCKET GUIDE is also available in a format usable on portable digital devices.

LLLI introduced a new video called MOTHER'S MILK: A BREASTFEEDING GUIDE, available on VHS and DVD.

The Center for Breastfeeding Information collects and distributes scientific information on breastfeeding. The LLLI Center for Breastfeeding Information (CBI) is a large library of breastfeeding information. It provides evidence-based information and research on breastfeeding and related topics to the global community.

### **The Department of Education plans opportunities for health care providers, volunteers and parents to expand their knowledge of breastfeeding.**

According to Larry Gartner, M.D., Chair of the Breastfeeding Section of the American Academy of Paediatrics, each doctor influences an average of 4500 individual patients a year. In the thirty-three years of providing doctors with education through LLLI Physicians Seminars, doctors who attended have the potential to have influenced 14.9 million patients.

Attendees have included physicians who head branches of U.S. military hospitals. Many leave the seminar with the knowledge and intent to make breastfeeding-friendly policies and with the potential to influence countless mothers and babies.

LLLI held its 19th biennial breastfeeding conference from July 2-5, 2005. Over 2,600 parents, children and health care professionals, from 40 countries, attended to celebrate *Breastfeeding: An Ancient Art — A Modern Miracle*. Almost 100 different sessions offered information on breastfeeding, parenting and

personal development. Continuing Education Credits were offered to health care professionals who deal with lactation.

LLLI is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians, and LLLI is approved as a long term provider by the International Board of Lactation Consultant Examiners, and is an approved provider of continuing nursing education by the Illinois Nurses Association, as well as an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

This year the Department of Education and Member Services also held eight regional Lactation Specialists Workshops. The Department's long-term providership has been used by LLLI Areas to extend Continuing Education credits at the local level.

Through the Department of Education and Member Services, LLLI offers Independent Study Modules which reach a global audience of health care professionals. These Continuing Education components provide education to professionals both on-line and in hard copy versions.

### **The Ancient Art of Breastfeeding and the Green Future**

- Breastmilk is a natural renewable resource and all a baby needs for the first six months of life.
- Breastfeeding requires no packaging, shipping or disposal.
- No energy is wasted producing artificial baby milk and related products.
- No land needs to be deforested for pasture or crop production.
- Breastfeeding does not create pollution from manufacturing of human milk substitutes, bottles, teats, and cans.
- Breastfeeding helps space babies by suppressing fertility of the mother.

"Breastmilk is Green" LLLI 2002 statement



# La Leche League Offers Mothers the Information and Support They Need to Initiate and Continue Breastfeeding

## La Leche League Leaders help mothers around the world

Over 42,000 LLLI Leaders have been accredited in the past 48 years. Active Leaders worldwide are helping mothers to breastfeed their babies through monthly meetings, by telephone or email, and by working with health care professionals. Over 200,000 new mothers have been reached this year alone.

## Peer Counsellors reach women in the heart of their communities

To date, LLLI Breastfeeding Peer Counsellor Program Administrators have trained hundreds of Peer Counsellors and Peer Counsellor Administrators around the world. The purpose of the Peer Counsellor Program is to support, protect and promote breastfeeding in local communities among targeted, underserved populations.

## La Leche League reaches out to organizations around the world

The External Relations and Advocacy Department works to establish a proactive, global presence for breastfeeding. The department has two main goals: to collaborate with Private Voluntary Organizations (PVOs) and other organizations working with maternal/child health, nutrition and developmental issues, and to promote, support and protect breastfeeding in the global Hispanic community.

For example, LLLI was an active participant in the preparation of the celebration of the 15th Anniversary of the 1990 Innocenti Declaration. LLLI was represented at the Conference "Celebrating Innocenti – 1990-2005," in Florence, Italy, 21-22 November 2005, and they provided input to written materials produced for the celebration, notably the 2005 Innocenti Declaration. The Proclamation Scroll, signed by Leaders and others at the LLLI 19th International Conference, was formally presented at the

Innocenti Conference to the President of the Tuscany Region to be placed in the UNICEF Innocenti Research Centre (IRC).

The External Relations and Advocacy Department looks for opportunities to disseminate breastfeeding information and support to Spanish-speaking mothers. One way to accomplish this is to interact with the media, particularly media companies, that target the Latino community. In 2005-06, LLLI provided information about breastfeeding and LLLI services and activities that targeted Spanish-speaking mothers, fathers and health care professionals. This information was sent to various media companies, including Miami American TV, *Refiejos* (a bilingual journal) and *Todo Bebe*, an integral media company that provides information about babies and pregnancy to Spanish-speaking mothers worldwide.

LLLI maintains consultative status with the United Nations Children's Fund (UNICEF), official working relations with the World Health Organization (WHO), acts as a registered Private Voluntary Organization (PVO) for the Agency of International Development (USAID), is an accredited member of the US Healthy Mothers/Healthy Babies Coalition and is a founding member of the World Alliance for Breastfeeding Action (WABA). LLLI is a member of the Child Survival Collaborations and Resources Group. (CORE)

## The La Leche League Alumnae Association Provides a Lifetime Link

The Alumnae Association links LLL members and Leaders, past and present, who wish to expand the application of LLLI philosophy into other stages of their lives. In conjunction with the LLLI Publications Department, the Alumnae Association publishes *Continuum* for Alumnae Members. The Alumnae members host an extensive section within the LLLI website with opportunities for worldwide networking, fun and sharing. Alumnae members have chosen to continue their affiliation with LLLI and to support the work of the organization in a variety of meaningful ways.

Breast Milk purchased from a Human Milk Bank costs \$3.00 an ounce, times 30 ounces a day, equals \$90 a day or \$32,850 a year. (1 oz. human milk x \$3.00) x 30 oz = \$90 x 365 = \$32,850 per year

US Department of Health and Human Services

## Telephone and Online help give Mothers Immediate Assistance

- 120,000 mothers contact the LLLI 800 Helpline annually.
- 5.6 million people visited the La Leche League International website last year.
- Over 163,000 visitors accessed the Spanish Home Page.
- The LLLI Web site is in the top twenty visited natural health websites in the world.

# LLL Strategic Plan

During the last year, the Board began a careful analysis of the organization. After many months of evaluation, we concluded that major change was in order and that a healthy future would result if the Board and the Executive Director, in a decision-making partnership, identified those areas of change that would result in the greatest benefit to LLLI. The board undertook to develop a strategic plan that would guide the international direction of the organization, bring about greater fiscal responsibility, attract more accredited volunteers (Leaders) and members and increase public awareness about the LLLI mission.

Once the strategic plan is finalized, the difficult work of aligning the organization with known, best-business-practices will begin. Difficult decisions that affect the way we have

been doing business, the staff, and some beloved programs will have to be made in order to meet our goal of fiscal responsibility and to create a streamlined and efficient office that will benefit the fulfillment of the LLLI mission.

While the board realizes that some of the decisions will not be popular, the alternatives were an even less attractive option. Yet, it was a pressing reality that would result if the critical changes that were needed were not put in place immediately. Distressing, but change can be used to launch LLLI into new and better ways to approach our challenges.

Changes in LLLI operations were recommended as well as a return to our area of expertise: mother-to-mother support. Next year's report will contain information about the finalized strategic plan.

## The draft strategies and goals for LLLI:

### Focus on mother-to-mother support

- Increase number of mothers
- Increase satisfaction with LLLI service to mothers
- LLL resource allocation reflects emphasis on mother-to-mother support

### Build accredited volunteer network and reach underserved populations

- Increase number of mothers served
- Increase diversity of mothers served
- Increase number of accredited volunteers
- Increase membership sales
- Increase number of people supporting LLL work
- Evaluate and increase income streams

### Build LLL credibility and visibility to be first referral from health care professionals (HCPs), government agencies and the general public

- Increase awareness of LLL services
- Improve LLL image
- Increase referrals from HCPs and agencies
- Improve LLLI ability to procure grants

### Transform LLLI to a global organization

- LLL resource allocation (Leaders, translated materials, etc.) reflects worldwide population
- Increase website access worldwide
- Distribute decision-making considering impact on global operations
- Support multiple languages and currencies

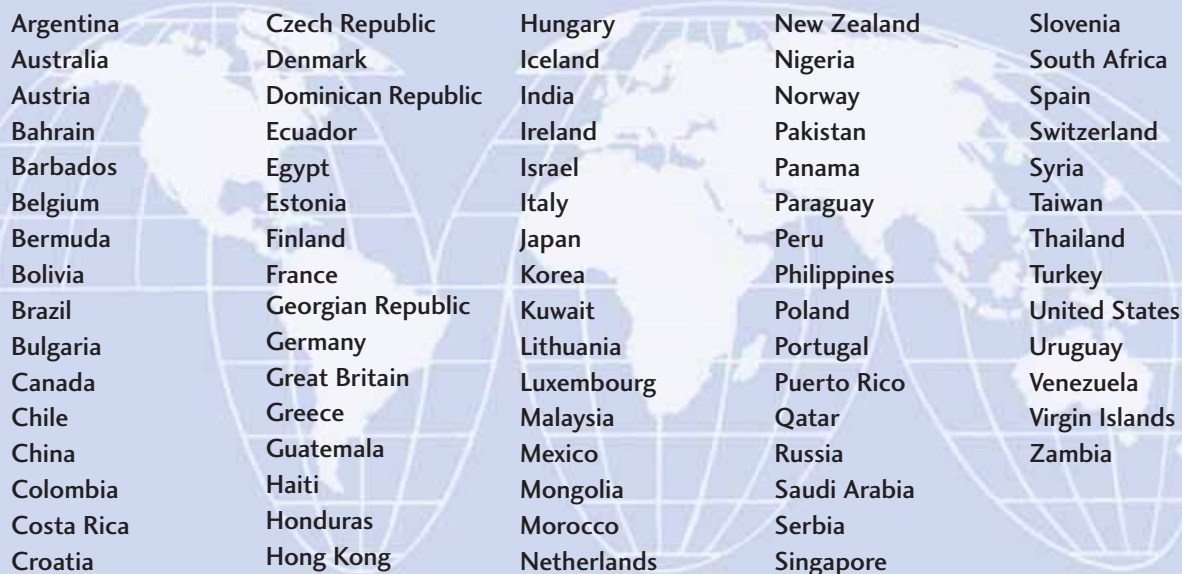
## The Public Relations Department Supplies Information to Media around the World

Media from around the world contact the LLLI Public Relations Department. They seek statistics, facts and interview contacts. The department collaborates with the Center for

Breastfeeding Information and its Professional Advisory Board in creating pertinent press releases. Press releases are also adapted for Leaders in the field.

## LA LECHE LEAGUE INTERNATIONAL HAS A PRESENCE IN OVER 75 COUNTRIES

Countries in which LLLI has a presence-Leader, Peer Counsellor Administrator, Breastfeeding Resource Center or other ongoing contact



Argentina	Czech Republic	Hungary	New Zealand	Slovenia
Australia	Denmark	Iceland	Nigeria	South Africa
Austria	Dominican Republic	India	Norway	Spain
Bahrain	Ecuador	Ireland	Pakistan	Switzerland
Barbados	Egypt	Israel	Panama	Syria
Belgium	Estonia	Italy	Paraguay	Taiwan
Bermuda	Finland	Japan	Peru	Thailand
Bolivia	France	Korea	Philippines	Turkey
Brazil	Georgian Republic	Kuwait	Poland	United States
Bulgaria	Germany	Lithuania	Portugal	Uruguay
Canada	Great Britain	Luxembourg	Puerto Rico	Venezuela
Chile	Greece	Malaysia	Qatar	Virgin Islands
China	Guatemala	Mexico	Russia	Zambia
Colombia	Haiti	Mongolia	Saudi Arabia	
Costa Rica	Honduras	Morocco	Serbia	
Croatia	Hong Kong	Netherlands	Singapore	

### LLLI donors make the difference

La Leche League International, through its programs and services, helps mothers provide the best start in life for babies the world over. As a humanitarian organization, LLLI relies heavily upon philanthropic support to maintain standards of excellence in service and to meet opportunities for growth as they arise. LLLI depends on its donors to help the organization give the priceless gift of breastfeeding knowledge to mothers.

The opportunities for donating to LLLI are further explained on our website at <http://www.llli.org/donate>.

#### LLLI invites you to support us in our work in a variety of ways:

- Unrestricted and restricted gifts to LLLI.
- Corporate Matching gifts, available though Some employers.
- Gifts "In Memory of" or "In Honor of..." a group or individual. Tributes for donations

of \$50 or more can be printed in the LLLI member magazine, NEW BEGINNINGS. Tribute e-card can be sent for donations of any amount, offering a meaningful alternative to a purchased greeting cards.

- Gifts of stocks. Please contact LLLI before donating stock.
- Combined Federal Campaign, in which US government workers and military personnel around the world give to the organization of their choice via payroll deductions.
- Participation in affinity programs on our website at [http://www.llli.org/donor/creative\\_ways\\_to\\_give](http://www.llli.org/donor/creative_ways_to_give). Vehicle donations.
- Search engine usage.

• Planned or bequeathed gift is a way to continue supporting LLLI though one's estate.

If you have any questions, please contact the Funding Dept at 847-519-7730 x 240 or email us at [fdassociate@llli.org](mailto:fdassociate@llli.org).

# LA LECHE LEAGUE INTERNATIONAL, INC. FINANCIAL INFORMATION

## Statement of Financial Position

Years Ended March 31, 2006 and 2005

	2006	2005
<b>ASSETS</b>		
<u>CURRENT ASSETS</u>		
Cash and cash equivalents . . .	\$469,975 . . .	\$585,525
Short-term investments . . .	206,502 . . . . .	193,775
Accounts receivable, net of allowance for doubtful accounts of \$107,000 and \$77,500 at March 31, 2006 and 2005 respectively . . . . .	156,136 . . . . .	182,093
Royalties receivable . . . . .	121,513 . . . . .	121,783
Inventory . . . . .	313,361 . . . . .	247,343
Prepaid expensy . . . . .	342,615 . . . . .	207,748
Advances . . . . .	26,004 . . . . .	31,045
<b>Total Current Assets . . .</b>	<b>\$1,636,106 . . .</b>	<b>1,569,312</b>
<u>PROPERTY AND EQUIPMENT</u> . . . . .		
	929,650 . . . . .	976,037
<u>OTHER ASSETS</u>		
Certificates of deposit, restricted . . . . .	87,790 . . . . .	85,347
<b>Total Assets . . . . .</b>	<b>\$2,653,546 . . .</b>	<b>\$2,630,696</b>
<u>LIABILITIES AND NET ASSETS</u>		
<u>CURRENT LIABILITIES</u>		
Line of credit . . . . .	\$171,560 . . . . .	\$41,314
Accounts payable . . . . .	412,663 . . . . .	309,258
Deferred revenues . . . . .	199,222 . . . . .	366,009
<b>Total liabilities . . . . .</b>	<b>783,445 . . . . .</b>	<b>716,581</b>
<u>NET ASSETS</u>		
Unrestricted . . . . .	1,024,985 . . . . .	1,221,297
Temporarily restricted . . . . .	835,116 . . . . .	692,818
Permanently restricted . . . . .	10,000 . . . . .	10,000
<b>Total Liabilities and Net Assets . . . . .</b>	<b>\$2,653,546 . . .</b>	<b>\$2,630,696</b>

## Statement of Activities

Years Ended March 31, 2006 and 2005

	2006			2005		
	Unrestricted	Temporarily Restricted	Total	Unrestricted	Temporarily Restricted	Total
<b>REVENUES, GAINS, AND OTHER SUPPORT</b>						
Publications, net of discounts and returns of \$215,943 and \$185,527 for 2006 and 2005 respectively . . . . .	\$1,329,854 . . . . .	-----	\$1,329,854 . . . . .	\$ 1,348,135 . . . . .	\$ -----	\$ 1,348,135
Periodicals . . . . .	277,818 . . . . .	-----	277,818 . . . . .	321,649 . . . . .	-----	321,649
Membership dues . . . . .	413,502 . . . . .	-----	413,502 . . . . .	413,942 . . . . .	-----	413,942
International Conference . . . . .	647,546 . . . . .	-----	647,546 . . . . .	-----	-----	-----
Royalty income . . . . .	245,005 . . . . .	-----	245,005 . . . . .	267,087 . . . . .	-----	267,087
Workshop and seminar fees . . . . .	134,615 . . . . .	-----	134,615 . . . . .	149,335 . . . . .	-----	149,335
World Walk . . . . .	-----	-----	-----	13,454 . . . . .	-----	13,454
Peer counselors . . . . .	37,281 . . . . .	-----	37,281 . . . . .	37,752 . . . . .	-----	37,752
Enduring materials income . . . . .	28,088 . . . . .	-----	28,088 . . . . .	24,236 . . . . .	-----	24,236
Special projects income . . . . .	-----	-----	-----	811 . . . . .	-----	811
Investment earnings . . . . .	12,302 . . . . .	10,205 . . . . .	22,507 . . . . .	3,829 . . . . .	4,348 . . . . .	8,177
Miscellaneous . . . . .	18,650 . . . . .	-----	18,650 . . . . .	58,971 . . . . .	-----	58,971
Contributions . . . . .	291,919 . . . . .	384,645 . . . . .	676,564 . . . . .	280,269 . . . . .	526,769 . . . . .	807,038
<b>Total Revenues and Gains . . .</b>	<b>3,436,580 . . .</b>	<b>394,850 . . . . .</b>	<b>3,831,430 . . . . .</b>	<b>2,919,470 . . .</b>	<b>531,117 . . . . .</b>	<b>3,450,587</b>
Net assets released from restrictions . . . . .	252,552 . . . . .	(252,552) . . . . .	-----	162,419 . . . . .	(162,419) . . . . .	-----
<b>Total Revenue, Gains, and Other Support . . . . .</b>	<b>3,689,132 . . .</b>	<b>142,298 . . . . .</b>	<b>3,831,430 . . . . .</b>	<b>3,081,889 . . .</b>	<b>368,698 . . . . .</b>	<b>3,450,587</b>
<b>EXPENSES</b>						
<u>Program Services</u>						
Publications . . . . .	1,186,229 . . . . .	-----	1,186,229 . . . . .	1,230,237 . . . . .	-----	1,230,237
Periodicals . . . . .	262,475 . . . . .	-----	262,475 . . . . .	216,446 . . . . .	-----	216,446
Other periodicals . . . . .	12,982 . . . . .	-----	12,982 . . . . .	26,527 . . . . .	-----	26,527
International Conference . . . . .	796,418 . . . . .	-----	796,418 . . . . .	-----	-----	-----
Leader support . . . . .	253,890 . . . . .	-----	253,890 . . . . .	132,910 . . . . .	-----	132,910
Alumnae . . . . .	27,927 . . . . .	-----	27,927 . . . . .	10,922 . . . . .	-----	10,922
<u>External relations and advocacy</u> . . . . .						
	104,656 . . . . .	-----	104,656 . . . . .	91,108 . . . . .	-----	91,108
Public relations . . . . .	49,485 . . . . .	-----	49,485 . . . . .	47,438 . . . . .	-----	47,438
Customer service . . . . .	196,900 . . . . .	-----	196,900 . . . . .	275,954 . . . . .	-----	275,954
Workshops and seminars . . . . .	197,770 . . . . .	-----	197,770 . . . . .	192,892 . . . . .	-----	192,892
Breastfeeding education . . . . .	110,926 . . . . .	-----	110,926 . . . . .	120,000 . . . . .	-----	120,000
Peer counselors . . . . .	94,311 . . . . .	-----	94,311 . . . . .	118,430 . . . . .	-----	118,430
Latch On . . . . .	-----	-----	-----	10,508 . . . . .	-----	10,508
Help Line . . . . .	57,450 . . . . .	-----	57,450 . . . . .	60,736 . . . . .	-----	60,736
Reference library . . . . .	64,584 . . . . .	-----	64,584 . . . . .	73,083 . . . . .	-----	73,083
<b>Total Program Expense . . .</b>	<b>3,416,003 . . .</b>	<b>-----</b>	<b>3,416,003 . . . . .</b>	<b>2,607,191 . . .</b>	<b>-----</b>	<b>2,607,191</b>
<u>Supporting Services</u>						
Management and operations . . . . .	219,564 . . . . .	-----	219,564 . . . . .	381,850 . . . . .	-----	381,850
Board of Directors . . . . .	49,815 . . . . .	-----	49,815 . . . . .	57,576 . . . . .	-----	57,576
Fundraising . . . . .	190,062 . . . . .	-----	190,062 . . . . .	187,201 . . . . .	-----	187,201
<b>Total Supporting Services . . .</b>	<b>459,441 . . . . .</b>	<b>-----</b>	<b>459,441 . . . . .</b>	<b>626,627 . . . . .</b>	<b>-----</b>	<b>626,627</b>
<b>Total Expenses . . . . .</b>	<b>3,875,444 . . .</b>	<b>-----</b>	<b>3,875,444 . . . . .</b>	<b>3,233,818 . . .</b>	<b>-----</b>	<b>3,233,818</b>
<b>CHANGE IN NET ASSETS . . .</b>	<b>(186,312) . . .</b>	<b>142,298 . . . . .</b>	<b>(44,014) . . . . .</b>	<b>(151,929) . . .</b>	<b>368,698 . . . . .</b>	<b>216,769</b>
<u>NET ASSETS</u>						
Beginning of year, as previously reported . . . . .	1,211,297 . . . . .	692,818 . . . . .	1,914,115 . . . . .	1,363,226 . . . . .	324,120 . . . . .	1,697,346
End of year . . . . .	\$1,024,985 . . .	\$835,116 . . . . .	\$1,870,101 . . . . .	\$ 1,211,297 . . .	\$ 692,818 . . . . .	\$ 1,914,115

\* Please note there is an additional \$10,000 of permanently restricted Net Assets for 2005 and 2006.

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